

etnow! #113_{INT}

ENTERTAINMENT ■ TECHNOLOGY



prolight+sound

8. – 11. 4. 2025
Frankfurt am Main



30 Years of
Entertainment
Technology

Erleben Sie das pulsierende Herz der
Event- und Entertainmentwelt und feiern
Sie mit uns ein einzigartiges Jubiläum!
Lassen Sie uns unvergessliche Erlebnisse
schaffen.

Jetzt kostenfreies Ticket
sichern und mitfeiern!



Nr. 113INT · April 2025 · 6,50 € · H 14450

prolight+sound

Careers and Education at Prolight + Sound 2025

As an international trade fair highlight in the event technology industry, Prolight + Sound places a special focus on promoting young talent. It also offers one of the largest job markets in Europe for this sector, providing professionals seeking employment with an ideal platform.

At the heart of the careers and education offerings at Prolight + Sound is the Future Hub in Hall 11.0. Divided into the Campus, Career Center, Start-up Area, and Networking Lounge, this space serves as the perfect meeting point for today's and tomorrow's professionals.

Campus: A Variety of Education and Training Opportunities

Whether it's an event management degree, advanced training, or workshops, the Campus provides information from renowned educational institutions about training and further education opportunities in the event industry, offering career guidance for young professionals.

Career Center: Addressing the Skilled Labor Shortage

From newcomers to experienced professionals - anyone looking for a job or interested in career opportunities in the event industry is in the right place at the Career Center. Here, young talents and skilled workers can connect directly with leading companies offering open positions.

Start-up Area: Innovative Newcomers in the Industry

For fresh inspiration and creative approaches, the Start-up Area showcases young, emerging brands that have been on the market for no more than five years. The focus is on innovative products and concepts that offer exciting insights into the future of the event industry.

Networking Lounge: Connect in a Relaxed Atmosphere

Want to take a break from the hustle and bustle of the trade fair while networking? The Networking Lounge offers a cozy environment for relaxing, connecting, and exchanging ideas - whether discussing future industry trends or sustainable event concepts.

Future Talents Day (April 11, 2025): Supporting Young Talent

This special event is tailored for students, apprentices, and university attendees, actively supporting them in their career entry. Through guided tours and interactive workshops, young professionals gain insights into the diverse career fields of the industry.

For more information, visit: www.prolight-sound.com.





FRANK PETERSON

Creator & Producer of Gregorian
contact@nemo-studio.de

An Idea Turns 25

Back in the 1990s, no one could have predicted that my idea of blending traditional Gregorian music with modern entertainment and having classically trained English singers perform contemporary pop songs would still be thriving today. Our singing style follows the tradition of Gregorian chant - hence the name Gregorian.

Now, in 2025, as we celebrate our 25th anniversary tour, more than 70,000 fans across Europe have already attended our concerts since the tour began in January. By the time we conclude, over 150,000 people will have joined us in celebration. Night after night, audiences honor our show with standing ovations, not only for the unique and electrifying performances of our eight exceptional vocalists but also for the spectacular lighting and sound production (thanks to Marvin Amstädter and Hermann Boddin), which exceeds expectations. We have gone to great lengths to ensure that our production stands out.

International touring productions have significantly raised the bar for national events in recent years, and we see it as our duty not just to meet these expectations, but to surpass them whenever possible. Together with the Media Resource Group (Crailsheim), production manager Markus Sorger, and technical director Julian Pfander, we have designed a show that is not only at the highest technical level but also packed with visual surprises - song after song. Gregorian concerts represent high-end entertainment that always goes a step further.

Editorial

As I am constantly searching for new repertoire, the journey remains exciting. Not every song is suited for the Gregorian scale, so I choose carefully. Our Gregorian repertoire now consists of nearly 300 songs, spanning from classical works by Carl Orff to pop classics from the past 40 years and even contemporary rock acts like Metallica, Coldplay, U2, and Rammstein.

A detailed feature with exclusive photos by Ralph Larmann begins on page 66. And for those who want to experience it firsthand: the tour continues until mid-April and will resume in October.

With best regards,

Frank Peterson

PS In addition to Gregorian, Frank Peterson has produced Sarah Brightman, Andrea Bocelli, Enigma, Ofra Haza, Alannah Myles, José Carreras, Plácido Domingo, Paul Stanley (KISS), Josh Groban, Tom Jones, Backstreet Boys, Marky Mark, Nevio, and Sandra. He has also contributed to numerous international film scores and advertising campaigns.

Get ready for entertainment.



STARKE BÜHNENTECHNIK

DÄCHER • PODESTE • RIGGING



- Geprüfte Sicherheit**
- Zertifizierte Produkte**
- Schnelle Lieferung**
- Individuelle Beratung**



prolight+sound

Besuchen Sie uns | Visit us

Halle 12.0 Stand C97

08.04 - 11.04.2025

LTT Group GmbH • Ferdinand-Braun-Str. 19 • D-46399 Bocholt

Tel.: +49 (0)2871 / 23 47 79 -0

E-Mail: info@LTT-Group.de

www.LTT-Group.de



SOUND WITH SOUL

EPIC
SOUND
STARTS
HERE

ARA
SERIES

www.dasaudio.com



BUSINESS

SHOTLIGHT	6
What catches the eye: Extraordinary, quirky, noteworthy	
Afterlife	6
Rock'n'Roll Hall Of Fame: Bob Dylan	8
COMPANIES & MARKETS	14
Latest news from the event technology sector	
Forum Event Industry: perspectives after the German federal election	14
Lang opens new location in the Middle East	14
Chauvet acquires Lite Gear	14
ISDV elects new board	15
Hangar-Studio under new management	16
DPA acquires Austrian Audio	17
Clair Global acquires LD Systems	17
Roe Visual relocates headquarters	18
LD Talent Club: Magic rays of light	20
eps moves into a sustainable new building	21
Poolgroup: Welcome to „The Zone“	22
c/o pop creates a common good balance sheet	44
Theater am Prater: Vienna to get a new musical theater	46
Shure: 100 years of audio innovation	47
Initiative 16 Steps: Climate adaptation is a matter of safety	48
Industry revenue increases by 7.8 percent	49
The industry manifesto from the Network of Sustainable Event Agencies	49
Energy that moves – or Access All Areas?	50
SPECIAL: PROLIGHT + SOUND 2025	24
Theater and stage technology in a new light	24
Keynotes + lectures	28
The event program	30
Opus- and Sinus-Award: And the winner is...	42
PORTRAIT	51
Global Truss	
PEOPLE	54
The industry's carousel of people	
EQUIPMENT	
AWARDS	57
Current prizes, honors and awards	
Curt O. Schaller, Kramer and Nawumo	
SOUND	58
Current manufacturer information	
AV-MEDIA TECHNOLOGY	62
Current manufacturer information	
LIGHT	64
Current manufacturer information	
MIX	66
Current manufacturer information	

ACCESS ALL AREAS

TRADE SHOWS & EVENTS	68
BOE International: Annual kickoff for the event industry	68
Brand Ex Awards: The best projects of the year	72
Clair Global supports Fire Aid	76
Hamburg Open: Dynamic, connected, and sustainable	80
INSTALLATIONS	84
New lighting concept for Alte Oper Frankfurt	84
Mozarteum Salzburg: Modernized audio infrastructure	86
Gibson Club, Frankfurt: 750,000 euros for light and sound	90
Theater Paderborn: Modernized audio workflow	92
AV-MEDIA TECHNOLOGY	94
Experience Center: Cost-efficient complete solution	94
Helene Fischer Show: Tight schedule	96
Artist collective Projektil: Magical transformation	98
Starlight Express: Andrew's fastest show	100
Discoshow: Back to the seventies	102
RENTAL	104
Gregorian: The Masters of Chant turn 25	104
World Skills Competition: „Chromatics is of central importance“	112
Super Bowl LIX Halftime Show: Technical touchdown	114
Let's Dance: Dance Monkeys	118
Fashion Circus meets performance	122
Apocalyptica: Mikkis favorites	124
Handball World Cup: Spectacle in Oslo	126
World of Hans Zimmer: An immersive symphony	128
Welttheater Einsiedeln: A unique team effort	130
Shortcuts	134

GUIDE

EDITORIAL	3
WHO IS WHO	10
DATES	12
BUSINESS 2 BUSINESS	136
LAST BUT NOT LEAST	138
IMPRINT	138

A TRUSS WITH A PLUG!



**PATENTED 2-IN-1 SOLUTION:
XOOP 200-2 LED
XOOP 290-1 LED**

**HIGH LOAD CAPACITY.
ALMOST ENDLESS
DESIGN POSSIBILITIES.
UNBEATABLE PRICE-
PERFORMANCE RATIO.**



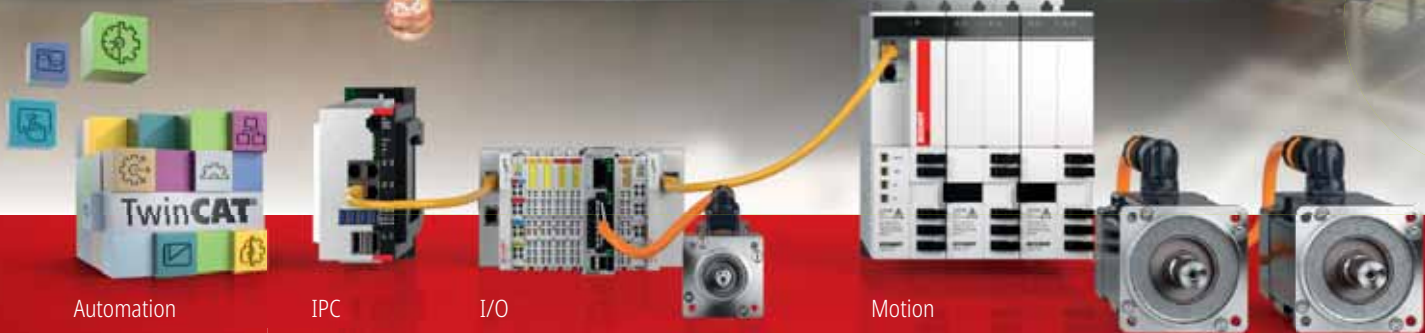
MORE INFO

H OF

Afterlife, Milan's number one techno event, took place at the Snai Hippodrome in San Siro - a breathtaking, multisensory fusion of music and visuals, conceived by Tale of Us and brought to life by AMG International. The event featured stunning videos on LED walls measuring 28 meters high and 40 meters wide, complemented by a spectacular lighting design using 410 next-generation IP65 LED projectors from Chauvet Professional.



Das ultimative Erlebnis schaffen ...



Automation

IPC

I/O

Motion

... mit leistungsstarken Industriesteuerungen

- durchgängige Steuerung für alle Anwendungen in der Entertainment-Industrie
- Offenheit und flexible Schnittstellen der Steuerung ermöglichen Umsetzung kreativer Ideen
- 24/7: maximale Verfügbarkeit der Steuerung sorgt für reibungslosen (Show-)Ablauf
- gute Service- und Wartungsmöglichkeiten
- optimales Preis-Leistungs-Verhältnis
- Investitionsschutz durch eine industrieerprobte Steuerung made in Germany
- globale Verfügbarkeit mit Vertrieb und Service in über 75 Ländern weltweit



Halle 9,
Stand F06

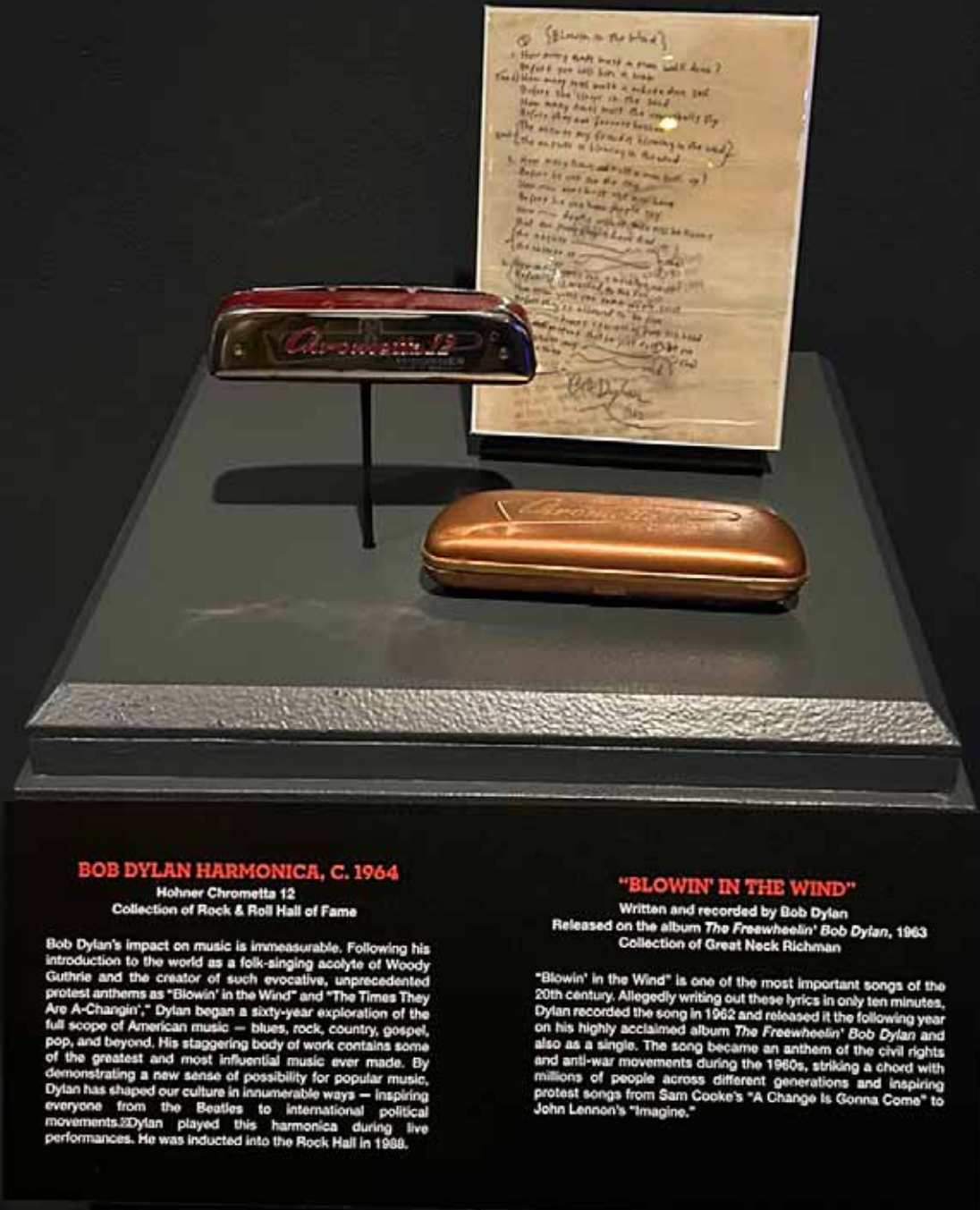


Scannen und
PC-based Control
für die Entertainment-
Industrie
live erleben

New Automation Technology

BECKHOFF

Bob Dylan The latest addition to the Rock & Roll Hall of Fame Museum: Two legendary items from Bob Dylan - 1. One of his harmonicas, played during live performances, and 2. The handwritten lyrics of „Blowin' in the Wind“.



BOB DYLAN HARMONICA, C. 1964

Hohner Chrometta 12
Collection of Rock & Roll Hall of Fame

Bob Dylan's impact on music is immeasurable. Following his introduction to the world as a folk-singing acolyte of Woody Guthrie and the creator of such evocative, unprecedented protest anthems as "Blowin' in the Wind" and "The Times They Are A-Changin'", Dylan began a sixty-year exploration of the full scope of American music — blues, rock, country, gospel, pop, and beyond. His staggering body of work contains some of the greatest and most influential music ever made. By demonstrating a new sense of possibility for popular music, Dylan has shaped our culture in innumerable ways — inspiring everyone from the Beatles to international political movements. Dylan played this harmonica during live performances. He was inducted into the Rock Hall in 1988.

"BLOWIN' IN THE WIND"

Written and recorded by Bob Dylan
Released on the album *The Freewheelin' Bob Dylan*, 1963
Collection of Great Neck Richman

"Blowin' in the Wind" is one of the most important songs of the 20th century. Allegedly writing out these lyrics in only ten minutes, Dylan recorded the song in 1962 and released it the following year on his highly acclaimed album *The Freewheelin' Bob Dylan* and also as a single. The song became an anthem of the civil rights and anti-war movements during the 1960s, striking a chord with millions of people across different generations and inspiring protest songs from Sam Cooke's "A Change Is Gonna Come" to John Lennon's "Imagine."



Use it with the new
ATEM Micro Panel!

Introducing ATEM Constellation 4K

New live production switchers with up to 40 standards converted 12G-SDI inputs, 12 DVEs, 4 multiviews and more!

Introducing the world's most powerful 4K live production switchers! ATEM Constellation includes advanced features such as DVEs, media players, advanced chroma keyers, multiviews, and more! The built in Fairlight audio mixer includes a compressor, limiter, 6 band parametric EQ on each input. With the new ATEM Constellation 4K, now you get an affordable way to upgrade to Ultra HD!

Standards Converted 12G-SDI Inputs!

The ATEM Constellation 4K features up to 40 independent 12G-SDI inputs, with each input featuring its own dedicated up and cross converter. That means it's possible to convert any 1080p input source to the video standard of the switcher! That means each switcher SDI input can run a completely different television standard and it all just works!

Customizable 12G-SDI Outputs

ATEM Constellation has a massive number of independent 12G-SDI outputs. These SDI outputs are very powerful because you can independently route any SDI input or any internal source to each SDI output. That's perfect for running independent feeds to stage screens, master recorders and streaming processors. All SDI outputs contain RP-188 timecode, SDI camera control, tally and talkback.

Includes Multiview with Labels, Tally and Meters

The built in multiview lets you monitor multiple sources on a single monitor. All external SDI inputs, plus all internal video sources can be routed to any view. The multiviews are fully customizable and can be independently set to 4, 7, 10, 13 or 16 simultaneous views. That's up to 64 views across 4 monitors! You can also add a tally indicator, source label and VU meters as an overlay on each view.

New Portable Control Panel!

ATEM Micro Panel is a low cost solution for adding panel control to ATEM Software Control. Featuring the same high end buttons as ATEM Advanced Panels you get a true broadcast quality feel. It even has 4 M/E buttons so you can control a massive 4 M/E switcher! With connection via USB-C or Bluetooth and a large internal battery, it's perfect when you need a portable panel!

ATEM Constellation 4K.....From US\$1,795
ATEM Micro Panel US\$695

[Learn More!](#)



Roger Rinke

A pioneer of the AV industry is stepping down from management: Roger Rinke, founder of Screen Visions, is leaving the company's operational leadership after 36 years. Known as Germany's LED icon and the inventor of the „giant screen“, he revolutionized live communication - first in the concert industry, later in sports. Whether at rock open-air, festivals, or stadium productions, his vision has always been to make emotions visible, according to the company.

As early as the 1980s, Rinke embraced large video screens for live events, ensuring that even spectators in the back rows could experience the action up close. Later, he introduced this technology to sports, paving the way for stadium communication and the public viewing experience.

Although stepping down from management, Rinke will remain with Screen Visions as a consultant. His departure marks a leadership transition: Jeannette Molfenter, a key member of the company for over 30 years, will take over as sole managing director. She will be supported by longtime team members Oliver Hahn and Daniel Teufel, who, as co-partners and members of the Executive Board, will play a major role in shaping the company's future.

Together, the leadership team will continue Screen Visions' success and further advance the use of LED technology in the event and out-of-home sectors. With a new management team and a strong focus on innovation, Screen Visions remains committed to its mission: using LED screens not just as displays, but as interactive platforms that enhance experiences and connect people.

engstKABEL
PERFECT FLEXIBILITY



Alle Infos auf www.engst-kabel.de

KABELSCHLEPPEN WAR GESTERN, ALUKAFLEX® IST HEUTE!

Profitieren auch Sie von den Vorteilen unserer innovativen, hochflexiblen Aluminium-Leitungen ALUKAFLEX® und machen Sie Ihre Arbeiten

- ✓ schneller
- ✓ leichter
- ✓ effizienter
- ✓ kostengünstiger

ALUKAFLEX® - die leichte Revolution der mobilen Stromversorgung!



ELATION

Worlds Beyond



PARAGON™



**2024
BEST DEBUTING
PRODUCT
LIGHTING**



**EXPERIENCE
TOMORROW.**



[ELATION.GLOBAL](https://elation.global)



ProCase®
QSD Racks 2.0

MIT TIEFENVERSTELLUNG!

www.procaseshop.de

■ AVIXA has announced its seminar program for 2025. The manufacturer-independent courses offer in-depth knowledge in the fields of Pro AV, as well as audio, video, lighting, and network technology, catering to AV professionals, system integrators, and media technicians. For the first time, the seminar program includes the course AV 4 IT Integration, designed for IT professionals in mixed AV/IT teams.

Modern media technology remains uncharted territory for many IT professionals, despite the increasing convergence of both disciplines in daily work environments. This communication and comprehension gap can now be bridged with AVIXA's new AV 4 IT Integration course. The seminar focuses on the growing significance of AV-over-IP technologies, the integration of IT and AV networks, and the fundamentals of AV protocols. In addition to new seminars, AVIXA's 2025 program also includes the well-established and highly regarded CTS and NAVS seminars. The three-day intensive seminar Networking Technology in AV Sy-

stems (NAVS) is tailored for AV experts seeking deeper insights into various network technologies and standards. Key topics include network setup and analysis, diverse streaming technologies, and the fundamentals of network communication. More information: www.avixa.org/de/weiterbildungen/seminare-vor-ort.

■ The High End audio exhibition is relocating from Munich to Vienna in May 2026. After more than 20 successful years in Munich, the event is making the move to Austria's capital. The new venue will be the newly renovated Austria Center Vienna (ACV). However, before this transition, High End 2025 will take place one last time at the MOC Event Center in Munich from May 15 to 18.

■ InfoComm 2025, North America's largest trade show and conference for the professional AV industry, will be held from June 7 to 13 (exhibition from June 11 to 13) at the Orange County Convention Center in Orlando, Florida. The event will showcase the latest trends in Pro AV, including the intersection of AV, IT, and broadcasting, the impact of AI on AV, and the ongoing evolution of workplace technologies.

This year, more than 150 new exhibitors will be present, displaying advancements in LED displays, ranging from improved image quality to enhanced creative flexibility and energy efficiency. With the increasing shift to AV-over-IP, the event will feature solutions for seamless and scalable AV distribution over networks. Interactive experiences will also be a key focus. Given the rising importance of software and content management platforms, visitors will gain insights into tools that simplify the creation and delivery of compelling AV experiences.

A new addition to InfoComm 2025 is the Spotlight Stage, a dedicated area where experts will explore the fastest-growing Pro AV solution areas, including broadcast AV and digital signage. This area will feature a stage, a networking space, and a forum for in-depth discussions and connections between participants and solution providers. More information: www.infocommshow.org.



■ On June 25 and 26, 2025, the Degefest Conference Days will take place at the Dekra Congress Center Wart in the Black Forest. Over the past years, the event has established itself as a key industry gathering. In addition to Degefest members, non-members are explicitly invited to join the networking experience.

The main topics for 2026 include marketing and sales, sustainability, employee management, cybersecurity, and the presentation of the Trend Analysis 2025 study. Early-bird registration fees are 259 for members and 299 for non-members. Registration: <https://degefest.de/anmeldung/>.

The exhibition area will span four halls, offering a comprehensive experience for industry professionals. These halls will feature the latest trends in audio, video, broadcast, lighting, and system integration. A dedicated section will focus on live production, with hands-on demonstrations and workshops led by top industry experts. Another area will showcase system integration solutions for optimizing audiovisual experiences in corporate settings, hotels, museums, retail stores, and schools.

■ Licht 2025, Europe's largest lighting conference, will take place from March 31 to April 2, 2025, in Oldenburg. The event offers in-depth insights into the latest developments in lighting research and presents groundbreaking applications for the future. As a bilingual hybrid conference (German/English), presentations will be accessible both online and on-site. The event is structured around three key themes, showcased in dedicated theme houses: Technology & Research; Nature & Outdoor Lighting; Architecture & Lighting Design. In addition to engaging expert presentations and discussions, visitors can expect a diverse daily program, open to all attendees.



■ The MIR - Multimedia Integration Expo, organized by the Italian Exhibition Group (IEG), will take place from March 23 to 25 at the Expo Centre in Rimini, Italy. The event's new name, Multimedia Integration Expo, reflects the broad spectrum of integrated technologies in the audiovisual industry, spanning solutions for businesses, educational institutions, and retail.

Under the theme „The Future of Audiovisual and Entertainment Technology“, the expo will provide a glimpse into innovative technological solutions shaping the industry's future. The target audience includes businesses, professionals, and specialists in audio, video, lighting, and broadcast system integration.

■ On March 15, 2025, the World of Headphones event will once again welcome headphone enthusiasts, music lovers, and audiophiles from 10 AM to 6 PM at the impressive Tankturm Heidelberg. Following its successful launch as a standalone event, the expo has quickly become a popular gathering for the headphone community. Visitors will have the opportunity to explore and compare a wide range of cutting-edge headphone and portable audio innovations in a relaxed atmosphere. Admission is free. More information: www.worldofheadphones.de.

messe frankfurt



prolight+sound

30 Years of Entertainment Technology

Erleben Sie das pulsierende Herz der Event- und Entertainmentwelt und feiern Sie mit uns ein einzigartiges Jubiläum! Lassen Sie uns unvergessliche Erlebnisse schaffen.

8. – 11. 4. 2025
Frankfurt am Main



**Jetzt kostenfreies Ticket
sichern und mitfeiern!**

Perspectives after the German Federal Election

The Forum Veranstaltungswirtschaft, an alliance of seven key associations in the event industry, invites participants to its 13th industry dialogue on March 13, 2025. The focus will be on Germany's political developments following the federal election and their direct impact on the event industry. The meeting will take place online.

Invited guest is SPD politician Daniel Schneider. Since 2021, he has served, among other roles, as deputy spokesperson for cultural and media policy for the SPD parliamentary group in the Bundestag, a full member of the Committee on Culture and Media, and the Committee on Environment, Nature Conservation, Nuclear Safety, and Consumer Protection. Before his political career, he spent many years as the founder and managing director of the Deichbrand Festival. As an expert on political affairs in Berlin, Daniel Schneider will offer his personal political assessment of the 20th legislative period concerning the event industry at the 13th industry dialogue. In addition, the panel experts will discuss the current state of the sector and offer a joint outlook on future challenges in political lobbying during the 21st legislative period.

Representing the respective associations in the industry talk are: Johannes Everke (Managing Director, BDKV), Henning Könicke (Chairman/Managing Director, FAMA), Christian Ordon (Chairman, Livekomm), Marcus Pohl (Chairman, ISDV), Linda Residovic (Managing Director, VPLT), Björn Sängler (Chairman/Managing Director, VDVO), and René Tumler (Managing Director, EVVC).

The 13th industry dialogue of the Forum Veranstaltungswirtschaft, under the key theme „Perspectives for the Event Industry after the Federal Election“, will take place on Thursday, March 13, 2025, from 3:00 PM to 4:30 PM.

The Forum Veranstaltungswirtschaft is an alliance of seven key associations in the industry, including the Federal Association of the Concert and Event Industry (BDKV), the European Association of Event Centers (EVVC), the Trade Association for Fairs and Exhibitions (FAMA), the Association of Self-Employed Service Providers in the Event Industry (ISDV), the Association of Music Venues in Germany (Livekomm), the Association of Event Organizers (VDVO), and the Association for Media and Event Technology (VPLT). The alliance aims to pool networks,



expertise, and resources to strengthen political lobbying through a unified presence. However, this cooperation is explicitly not a roof organization. Each partner continues to directly represent the specific interests of its members. The overlapping political concerns of various sectors - such as cultural, congress, and conference organizers, event venues, event planners, event service providers, fairground operators, as well as manufacturers and retailers of event technology - are significant, and the individual sectors are closely interconnected. As a result, the collaboration of these associations significantly enhances the industry's visibility in politics and the public sphere.

www.forumveranstaltungswirtschaft.org

Lang opens new location in the Middle East

With the founding of Lang Middle East (ME), the company continues its global growth strategy. This expansion increases Lang's presence to five strategically important locations, including Lindlar (Germany), London (UK), Zurich (Switzerland), and Barcelona (Spain).

The product and service portfolio includes high-brightness projection systems, media servers, camera solutions, drones, and state-of-the-art LED displays. As with all locations, the focus is on customized solutions, technical expertise, and comprehensive service offerings.

Oliver Luff, Managing Director of Lang ME, commented: „It is a great advantage to be so close to our customers in the Middle East. This has reduced delivery times from days and weeks to hours and, in some cases, even minutes. Our mission here is simple: faster, more appropriate, and more reliable service.“

Chauvet acquires Lite Gear

Chauvet has announced the acquisition of Lite Gear, a leading manufacturer of LED systems for the film and television industry. Together with Kino Flo, which was acquired some time ago, the Burbank, California-based company will form the new Chauvet Cinema Group. Industry veteran Mike Wagner will serve as CEO.

Founded in 2006, Lite Gear has built an outstanding reputation in the industry for lightweight, color-corrected lighting solutions for film and television productions. The brand will continue to exist while expanding its product range under the Chauvet umbrella. Lite Gear founders Mike Bauman and Al DeMayo will remain involved as product developers.

„The acquisition of Lite Gear, combined with our existing Kino Flo brand, positions us to expand our presence in the cinema lighting industry“, said Albert Chauvet, CEO of Chauvet.

Mike Wagner, who played a key role in developing many products, added regarding the company's future: „Our goal is clear: we are developing a new concept to become the market leader in cinema lighting.“

ISDV elects new board

The 18th General Assembly of the Interessengemeinschaft der selbständigen Dienstleisterinnen und Dienstleister in der Veranstaltungswirtschaft (ISDV) recently took place, coinciding exactly with the association's 10th anniversary.



Jennifer Pohl



Karin Zweigler



Marc Staehly



Marcus Pohl



Mathilda Kruschel



Sandra Beckmann



Sebastian Duellmann

As per the statutes, a new board was elected during the online meeting. Martin Herrmann, who had supported the association for many years as a board member and treasurer, did not run for re-election but emphasized that he would continue to be active in the Event Safety Working Group (AGVS) and remain engaged in the topics of event safety and mindfulness within the association.

For the first time, Sandra Beckmann ran for a board position. A member of ISDV for seven years, Beckmann was heavily involved in political advocacy during the COVID-19 pandemic and aims to continue this

work within the board. She is particularly passionate about social sustainability in the industry, focusing on solidarity, respect, and work-life balance.

Additional changes include Marc Stähly assuming the role of Vice Chair (2nd Chairperson) and Sebastian Duellmann taking over as Treasurer. The newly elected ISDV board, unanimously confirmed, consists of: Marcus Pohl (Chairperson); Marc Stähly (Vice Chair); Sebastian Duellmann (Treasurer); Jennifer Pohl, Mathilda Kruschel, Karin Zweigler, and Sandra Beckmann (Board Members).

CHAINMASTER
THE WORLD OF MOTORS

VISIT US!

23.-25. March 2025
Hall A3 | Booth 151

MIR

MULTIMEDIA INTEGRATION EXPO



info@chainmaster.de
www.chainmaster.de

@chainmastergermany
@chainmastergermany

Your Partner for Stage & Studio Lifting Equipment



Hangar-Studio under new management

The newly founded Hangar-Studio GmbH took over the Hangar Studio in Berlin at the beginning of the year. Until now, it had been operated by Visasvis Filmproduktion. The new GmbH is managed by Thilo Strack (Rent Event Tec) and Mike Zimmermann (Lichthaus).

The previous managing directors, Stephan Horst and Marcel Neumann, will oversee the initial transition phase to ensure a seamless handover of all ongoing productions and customer relationships. Thilo Strack, managing director of Rent Event Tec, brings extensive expertise in virtual production and event technology. Under the LED Cave brand, Rent Event Tec operates XR studios in Mannheim, Cologne, and Berlin. These studios utilize state-of-the-art LED technology specifically designed for virtual film, advertising, and event productions.

Mike Zimmermann heads the Lichthaus Group, one of the leading companies in film technology and studio operations. It provides complete solutions in the areas of cameras, lighting, rigging, and grip, supporting film and television productions. The Lichthaus Group is also active in the studio management and production office sectors.

The Hangar Studio will continue to operate as a traditional advertising and film studio. With its five-meter turntable and vertically and horizon-

tally movable rigging ceiling structure, the studio is „a gem in the German and even European studio landscape“, says Thilo Strack.

The existing business areas will be expanded with innovative technologies. The integration of LED Cave technology allows for the creation of digital environments in real time, opening up new creative possibilities for productions.

Additionally, a large LED wall will be installed on the Lichthaus Group premises, located in close proximity to the Hangar Studio. This will enable the operation of two independent sets with different requirements simultaneously. As a result, both studios will be able to accommodate both traditional and virtual productions.

„I am very excited to now also manage the Hangar Studio. Our goal is to further expand traditional film and advertising projects. In collaboration with LED Cave, we also look forward to offering virtual productions in the future“, says Mike Zimmermann.

